Problem Statement:

Amal is a student who wants to book a photographer online to cover an event in his university in which he would be performing.

* 5 Ws and H to build the problem statement.

1. Who is experiencing the problem: General Public

2. What are the pain points we are trying to solve?

a. trust issues over online websites

b. High prices

c. Fake portfolios

d. communication

e. making payment

3. Where is the user when they are using the product?

They can be at any place at reach. The advantage here is the feature: available nearby

4. When does the problem occur?

Whenever there is a need of photographers, there is a problem.

5. Why is the problem important?

Because the events which the people attend or are performing at are important. People

want to have good memories and photographs or videos are the best ways to keep these memories cherished.

6. How are users reaching their goals by using the product?

How are people able to get their events covered by photographers?

1. **Finding and booking photographers quickly and easily**
2. **Getting high-quality photos and videos:**
3. **Saving time and money**
4. **Having a peace of mind**
5. **Providing a platform to read reviews of photographers**
6. **Providing a way to manage all of their bookings in one place**
7. **Providing customer support**